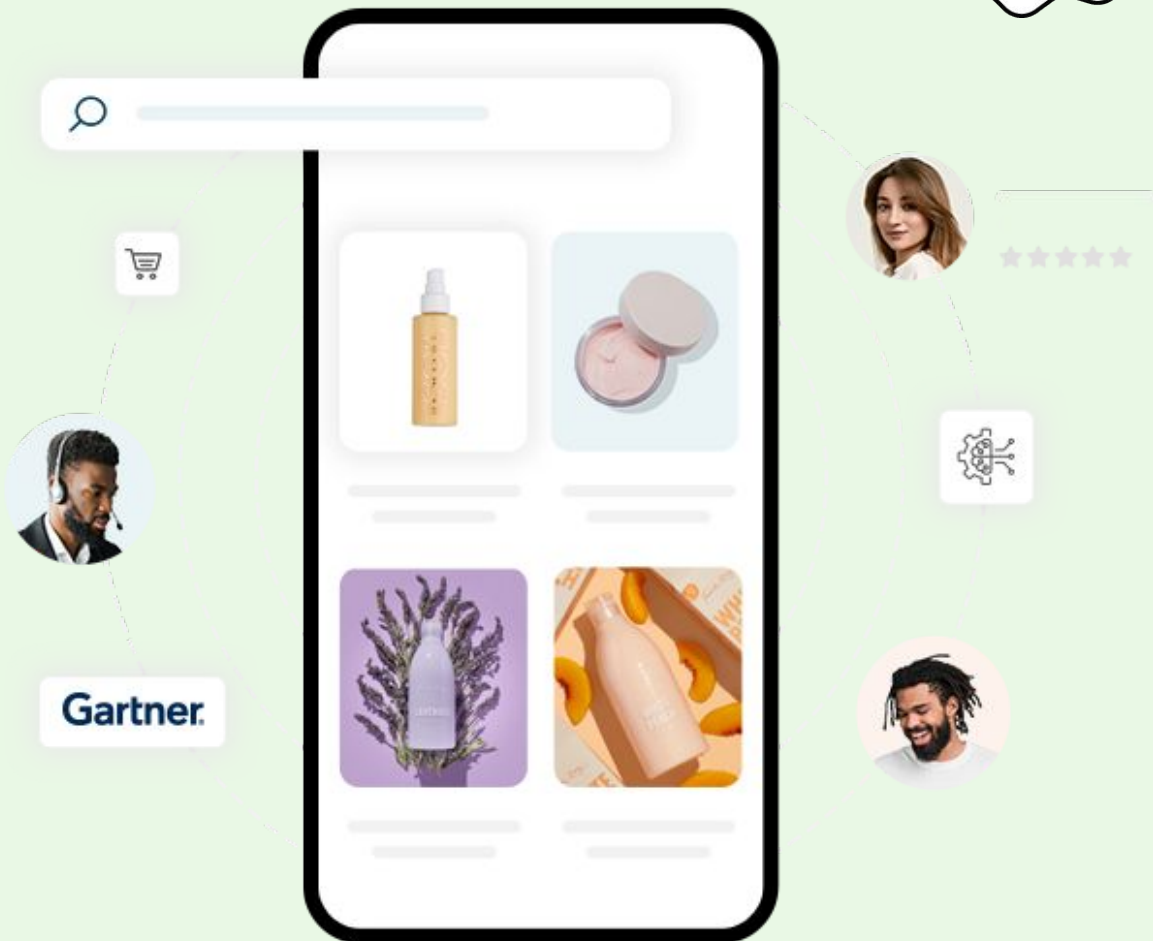




Category Merchandising Integration Checklist





Styling

- Category/Collection Page Styled and Tested
- Translations Added and Tested (If Applicable)

KMC Features

- Visual Merchandising Configured and Tested
- A/B Tests Configured and Tested
- Banners Configured and Tested
- Scheduled Campaigns Tested

Filters

- Increase facet-value Limit and Tested
- Collapse by Default Yes/No and Tested
- Configure the Order of the Filter Groups and Tested
- Configure the Order of Filter Values and Tested
- Ensure all relevant Filters are indexed, Enabled and Tested

Feature Customisation

- Enable Preserving of Filters and Tested
- Enable Preserving of Pagination and Tested
- Enable Infinite Scroll and Tested

Sort Options

- Configured and Tested



Analytics

- Category Page View Tracking Tested
- Category-led Product Click Tracking Tested
- Category-led Conversion Tracking Tested

Relevancy

- Test Top 20 Category/Collection Pages

Business Requirements

- Correct Prices are Returning (B2B, Multi-currency etc)
- Correct Results are Returning (B2B, Product Restrictions etc)
- Stock Considerations
- Add to Basket Logic
- Wish-list Logic