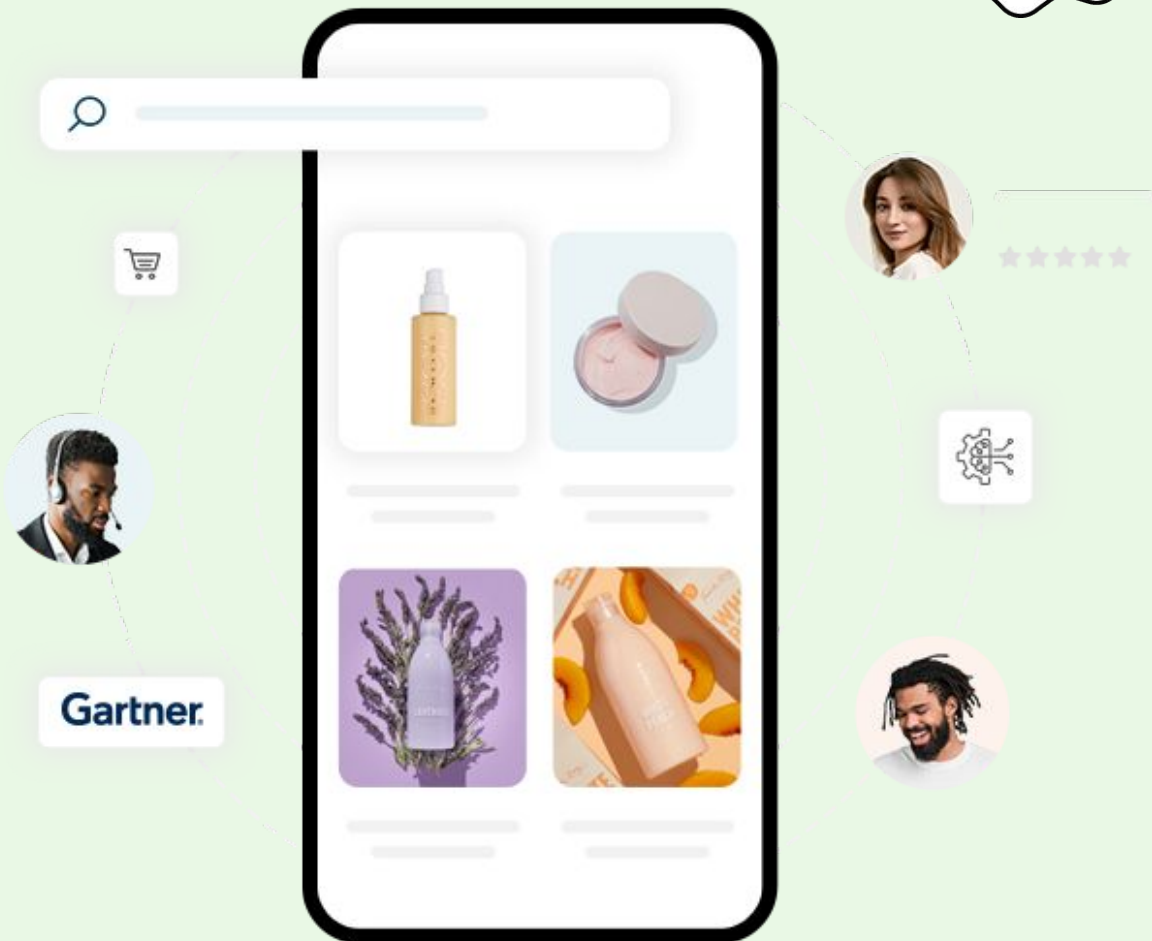




Recommendation Integration Checklist





Styling

- ❑ Banners Styled and Tested

KMC Features

- ❑ Homepage - Banner Configured via KMC and Tested
- ❑ Product Detail Page - Banner Configured via KMC and Tested
- ❑ Category/Collection Page - Banner Configured via KMC and Tested
- ❑ Cart Page - Banner Configured with via KMC and Tested
- ❑ Scheduled Campaigns Tested

Analytics

- ❑ Recommendation Impression Tracking Tested
- ❑ Recommendation-led Product Click Tracking Tested
- ❑ Recommendation-led Conversion Tracking Tested

Relevancy

- ❑ Expected Results Returning for All Banners

Business Requirements

- ❑ Correct Prices are Returning (B2B, Multi-currency etc)
- ❑ Correct Results are Returning (B2B, Product Restrictions etc)
- ❑ Stock Considerations
- ❑ Add to Basket Logic
- ❑ Wish-list Logic