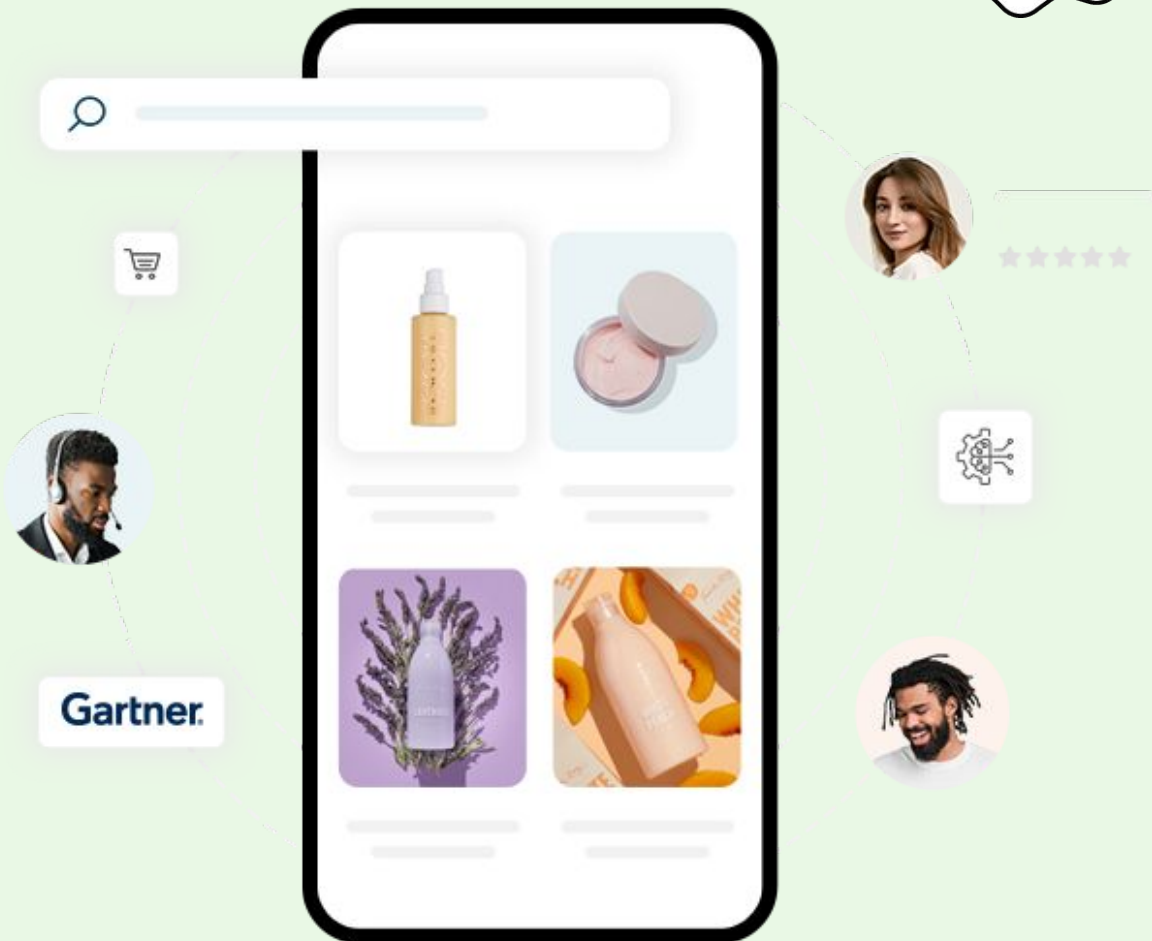




Search Results Page Integration Checklist





Styling

- Search Results Page Styled and Tested
- No Results Page Styled and Tested
- “Other” Non-product Content Styled and Tested
- Translations Added and Tested (If Applicable)

KMC Features

- Personalisation Enabled and Tested
- URL Redirects Configured and Tested
- Synonyms Configured and Tested
- No Results Page Customisations Configured and Tested
- Banners Configured and Tested
- Visual Merchandising Configured and Tested

Filters

- Increase facet-value Limit and Tested
- Collapse by Default Yes/No and Tested
- Configure the Order of the Filter Groups and Tested
- Configure the Order of Filter Values and Tested
- Ensure all relevant Filters are indexed, Enabled and Tested

Sort Options

- Configured and Tested



Feature Customisation

- Enable Preserving of Filters and Tested
- Enable Preserving of Pagination and Tested
- Enable Infinite Scroll and Tested

Analytics

- Search Term Tracking Tested
- Product Click Tracking Tested
- Search-led Conversion Tracking Tested
- GA Configured (if applicable)

Relevancy

- Test Top 20 Search Terms
- Import last 30 day order data
- Error Tolerance Tested

Business Requirements

- Correct Prices are Returning (B2B, Multi-currency etc)
- Correct Results are Returning (B2B, Product Restrictions etc)
- Stock Considerations Implemented and Tested
- Add to Basket Logic Implemented and Tested
- Wish-list Logic Implemented and Tested